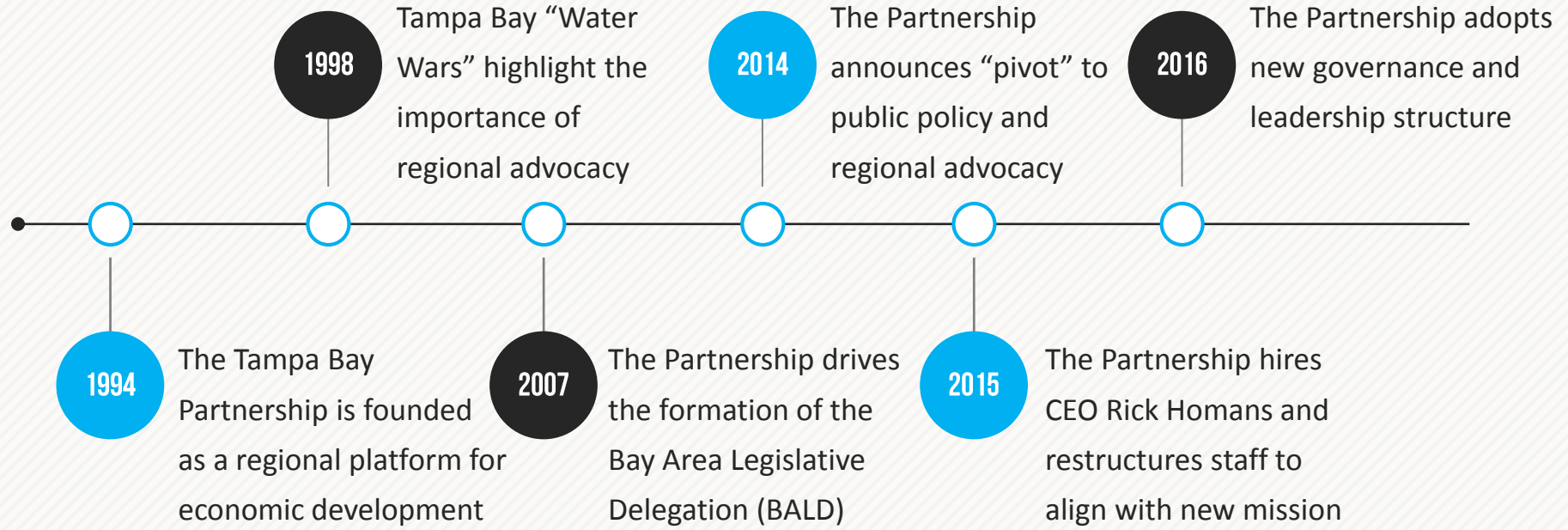


TAMPA BAY PARTNERSHIP

ONE VISION. ONE VOICE. ONE REGION.

A BRIEF HISTORY



THE REGIONAL ISSUES

MAJOR ISSUES MUST BE ADDRESSED ON A REGIONAL LEVEL TO ACHIEVE REAL RESULTS

TRANSPORTATION AND INFRASTRUCTURE

Improving the movement of people and commerce throughout the region

WORKFORCE AND EDUCATION

Ensuring the students of today are prepared for the jobs of tomorrow

INNOVATION AND ENTREPRENEURSHIP

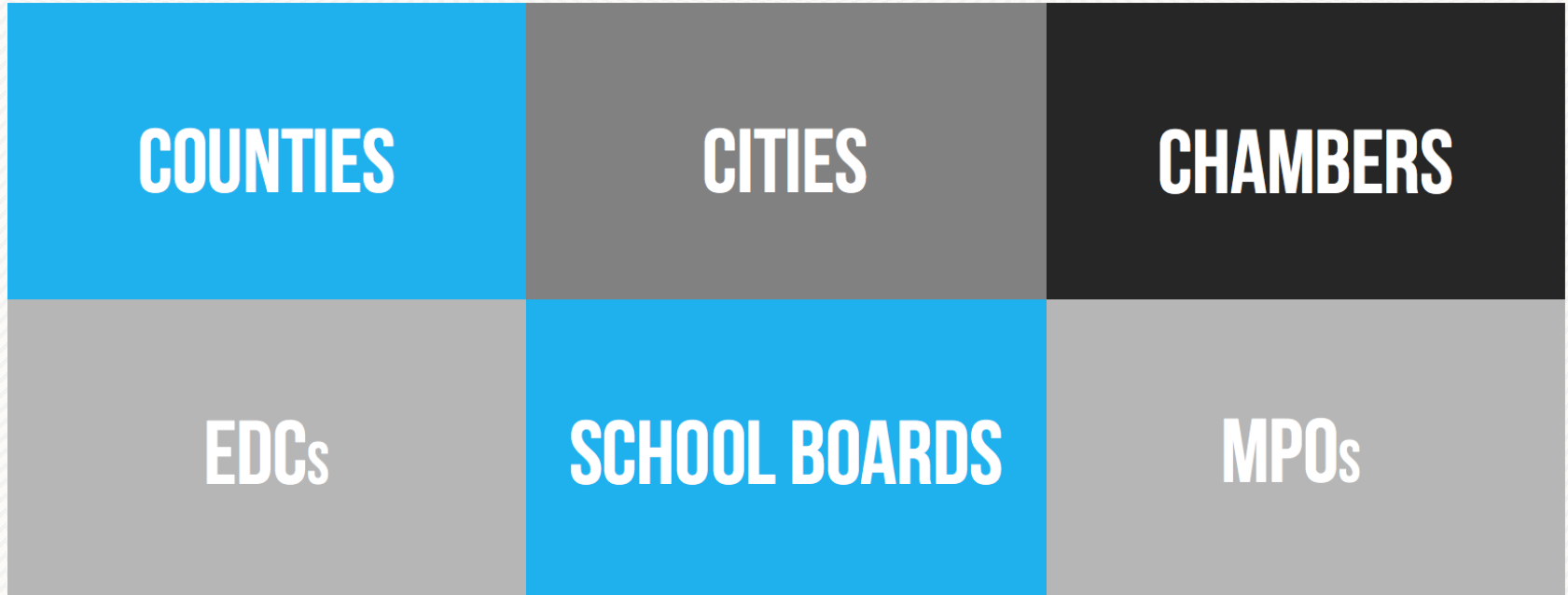
Creating an environment that fosters the growth of new businesses and ideas

BRAND AND MARKETING

Building a business brand that celebrates the unique story of the region

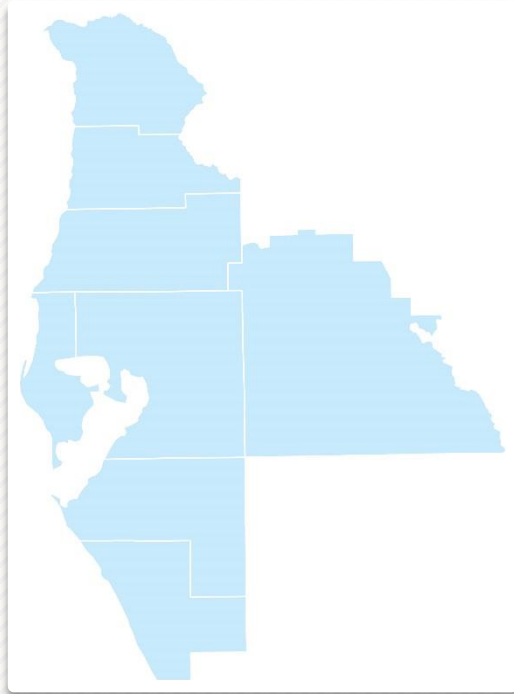
THE LOCAL INTERESTS

EXISTING COUNTY AND MUNICIPAL STRUCTURES CAN CREATE A BARRIER TO PROGRESS





THE BUSINESS LEADERSHIP



OUR REGIONAL BUSINESS LEADERS ARE UNIQUELY AND SOLELY POSITIONED TO ADDRESS THESE REGIONAL ISSUES

The economic competitiveness and prosperity of the entire region is in their collective self-interest.

Communities are most effective when the region's most powerful and influential leaders are personally engaged and involved.

THE BENCHMARK COMMUNITIES



MINNEAPOLIS

ITASCA PROJECT

Doug Baker, Chairman & CEO
Ecolab

Mary Brainerd, President & CEO
HealthPartners

Richard Davis, Chairman & CEO
US Bancorp

Jay Lund, Chairman & CEO
Andersen

Ken Powell, Chairman & CEO
General Mills

COLUMBUS

COLUMBUS PARTNERSHIP

George Barrett, Chairman & CEO
Cardinal Health

David Kornberg, President & CEO
Express

Tomomi Kosaka, President & CEO
Honda of America

Stephen Rasmussen, CEO
Nationwide

Les Wexner, Chairman & CEO
L Brands, Inc.

CHARLOTTE

EXECUTIVE LEADERSHIP COUNCIL

Tim Belk, Chairman & CEO
Belk

Ned Curran, President & CEO
Bissell

Lynn Good, President & CEO
Duke Energy

Michael Lamach, Chairman & CEO
Ingersoll Rand

Brian Moynihan, Chairman & CEO
Bank of America

PITTSBURGH

ALLEGHENY CONFERENCE

Michael Archbold, CEO
GNC

William Demchak, President & CEO
The PNC Financial Services Group, Inc.

Mario Longhi, CEO
US Steel Corp.

Eduardo Luz, North America President
The Kraft Heinz Company

Henry Main, President & CEO
FedEx Ground



COMMON SUCCESS FACTORS

1

CEO LEADERSHIP

Driven by a small core group of highly-influential regional leaders, business owners and CEOs

2

PRIVATE FUNDING

Funded exclusively by the private sector, without contributions from county or municipal governments

3

PUBLIC SECTOR ENGAGEMENT

Strong relationships with government officials, public partners and economic development groups

4

PHILANTHROPIC ALIGNMENT

Active alignment with key foundations and the leaders of the region's philanthropic community

5

COMMUNITY BENCHMARKING

Monitoring and measurement of progress towards shared community goals



COMMON CORE FUNCTIONS

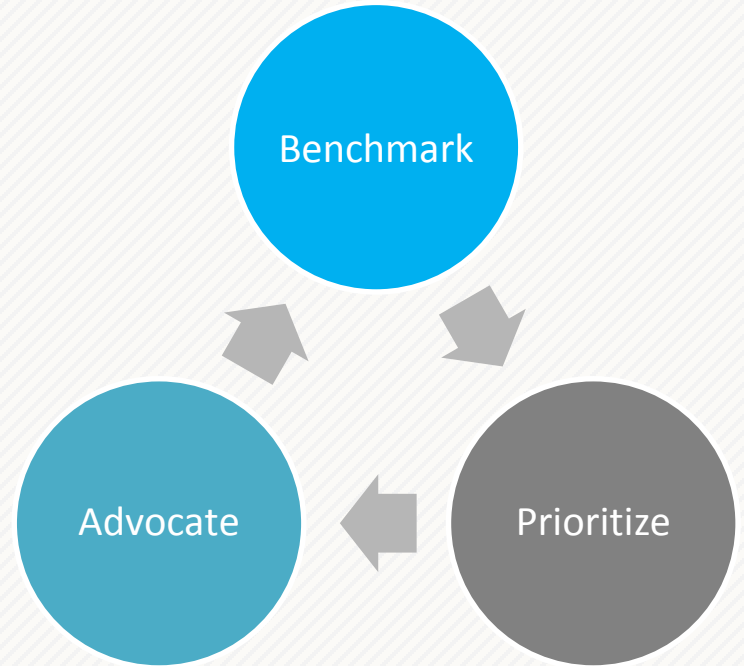
A CONTINUOUS PROCESS

Develop a dashboard of regional economic indicators to **benchmark** competitiveness factors

Prioritize key issues using fact-based, data-driven research and analysis

Convene cross-sector regional leadership (private, public and philanthropic) to **advocate** for results-oriented initiatives

Monitor outcomes against impact on regional economic indicators to **measure** progress



A **NEW** MISSION

**TO CREATE A UNIFIED, COMPETITIVE
AND PROSPEROUS REGION**

LEADERSHIP | ADVOCACY | RESULTS



A NEW LEADERSHIP STRUCTURE

PRIVATE SECTOR LEADERSHIP DRIVING A SHARED REGIONAL AGENDA

COUNCIL OF GOVERNORS

Ashley Furniture
BayCare Health System
BlueGrace Logistics
Bristol-Myers Squibb
Buchanan Ingersoll & Rooney
Charter Communications
Coca-Cola Beverages Florida

Emera U.S. Inc.
Fifth Third Bank
Florida Blue
Florida Hospital
Frontier Communications
HCA West Florida
PNC Bank

Strategic Property Partners
SunTrust Bank
Sykes Enterprises, Inc.
Tampa Bay Rays
TECO Energy, Inc.
University of South Florida
Vology

LEADERSHIP COUNCIL

Akerman LLP
AT&T
Carlton Fields
Clearwater Gas System
Cushman & Wakefield
Deloitte Consulting
Franklin Templeton Investments

HDR Engineering, Inc.
HNTB
JPMorgan Chase
Laser Spine Institute
Moffitt Cancer Center
Nielsen
Parsons Brinkerhoff

Raymond James Bank
Regions Bank
Southern Strategy Group
Tampa Bay Buccaneers
Tampa Bay Lightning
United Healthcare of Florida
United Way Suncoast



A NEW LEADERSHIP STRUCTURE

OPPORTUNITIES FOR ENGAGEMENT IN KEY POLICY AREAS

TRANSPORTATION WORKING GROUP

Shapes, supports and advances a regional transportation vision and public policy agenda

CO-CHAIRS: JEFF VINIK AND BARRY SHEVLIN

REGIONAL INDICATORS TASK FORCE

Developing an objective assessment of regional prosperity and economic competitiveness metrics

CHAIR: CHUCK SYKES



STRATEGIC PLANNING PROCESS

Nearly 50 individual interviews with Tampa Bay's top regional business leaders



More than 500 participants in community town halls in eight counties

Community visits with Columbus, Cleveland, Minneapolis and others



Meetings with county, municipal, economic development and chamber partners



OUR REGIONAL PRIORITIES

REGIONALISM

TRANSPORTATION

WORKFORCE





TOP TRANSPORTATION ISSUES

1

RIDESHARE

Create a uniform regulatory framework for statewide rideshare operations

2

TRANSPORTATION PLANNING

Create a multi-county Metropolitan Planning Organization (MPO)

3

TRANSIT OPERATIONS

Create a regional structure for transit operations

4

TAMPA BAY EXPRESS

Ensure timely completion of the Tampa Bay Express project



OUR LEGISLATIVE LEADERSHIP

2017	2018	2019	2020	2021	2022
	★				
<p>REP. RICHARD CORCORAN SPEAKER OF THE HOUSE -PASCO-</p> <p>SEN. JACK LATVALA APPROPRIATIONS CHAIR -PINELLAS, PASCO-</p>		<p>SEN. BILL GALVANO SENATE PRESIDENT -MANATEE, HILLSBOROUGH-</p>		<p>REP. CHRIS SPROWLS SPEAKER OF THE HOUSE -PINELLAS-</p> <p>SEN. WILTON SIMPSON SENATE PRESIDENT -PASCO, HERNANDO, CITRUS-</p>	