

## Business Impact Estimate for:

**AN ORDINANCE OF THE COUNTY OF PINELLAS AS RELATED TO LOBBYING; MODIFYING REGULATIONS RELATED TO REGISTRATION OF LOBBYISTS AND THE ADMINISTRATION OF LOBBYING, INCLUDING CHANGES TO REGISTRATION DEADLINES, DATES TO FILE NOTICES OF LOBBYING CONTACTS, AND PENALTIES; REVISING THE DEFINITION OF LOBBYIST; RENUMBERING CODE SECTIONS; PROVIDING FOR SEVERABILITY; PROVIDING FOR INCLUSION IN THE CODE; AND PROVIDING FOR AN EFFECTIVE DATE**

This Ordinance is scheduled to be considered for adoption by the Pinellas County Commission on Tuesday, November 19, 2024 at 6:00 p.m. in the Palm Room, 333 Chestnut Street, Clearwater, Florida 33756, with virtual participation utilizing Communications Media Technology (CMT) on the Zoom platform.

*\* Unless an attachment is expressly referenced, the content in this Form encompasses the entire Business Impact Estimate for the Ordinance.*

**1. Summary of the Ordinance, including a statement of the public purpose to be served by the Ordinance, such as serving the public health, safety, morals, and welfare of the County:** The purpose of the proposed 2024 revision to the lobbying ordinance is to make it more efficient to administer effectively, to provide clearer deadlines and requirements for lobbyists, reflect modern technology and processes, and provide more explicit and uniform penalties for violations. The ordinance accomplishes this by revising the definition of ordinance, adjusting the filing deadlines for lobbyist registrations, notices of contact, and expenditure reports, and specifying standard penalties for violations.

**2. An estimate of the direct economic impact of the Ordinance on private, for-profit businesses in the County, including the following, if any:**

(a) An estimate of direct compliance costs that businesses may reasonably incur if the Ordinance is enacted; None.

(b) Identification of any new charge or fee on businesses subject to the Ordinance for which businesses will be financially responsible; None.

(c) An estimate of the County's regulatory costs, including estimated revenues from any new charges or fees that will be imposed on businesses to cover such costs. None.

**3. A good faith estimate of the number of businesses likely to be impacted by the Proposed Ordinance:**

Based on the number of lobbyists who have registered with the County under prior versions of the lobbying ordinance, this is expected to impact approximately 30 individual lobbyists; and assuming each individual works for or lobbies on behalf of one or more businesses, this is estimated to minimally impact between 30 and 60 businesses.