



Define - Measure - Analyze - Improve - Control

Project or Program: African American Male Initiative – St. Petersburg College Foundation, Inc. (SPC)						
Goal: To improve economic self-sufficiency for African American males through their successful completion of workforce training and education.						
INPUTS	ACTIVITIES		OUTCOMES			
What County invests	What Agency Does	Who we reach	Outputs	Short-term results	Intermediate results	Long-term results
County SAF Funds: \$100,000 (requested \$228,727) (Total project budget including other resources \$431,981 – <i>Based on amount requested</i>)	SPC- is a primary post-secondary education provider. African American Male Initiative: Brother to Brother helps students through: <ul style="list-style-type: none"> • one-on-one advising, • connection to mentors, • wrap around services, and • other college services (such as financial aid and career services.) 	African American male students at all SPC campuses throughout the county and online will be eligible for Brother to Brother, with targeted outreach to at-risk African American male students with a GPA of 2.49 or below.	# of clients served per quarter # of new clients served per quarter (Goal: 60-75 annually) # clients served by location per quarter – (including virtual) Demographics -Age -Gender -Race -Ethnicity -Vet Status -Homeless Status # of clients participating in: -mentoring, -tutoring, -civic/career opportunities -soft skills training	#/% of clients with a successful course completion by term. (Goal: 67% - Average 65.3% 2018-2020) #/% of clients who or maintain or increase their GPA to 2.25 or higher. (Goal: 58%) #/% of clients participating in out of classroom activities (Goal:30%)	#/% of Brother to Brother clients earning 9 college credits in 1 year (Goal: 65%) #/% of clients that remained enrolled in college for 1 year (Goal: 70%). #/% of clients that acquire an internship or externship. (Goal: 3% - based on current data 13 AA Male students college-wide were enrolled in 2019 Internship Program)	#/% of clients that receive an Associates Degree or credential program at the end of 3 years (Goal: 9% - Equity report shows that only 3.9% of the overall AA Population completed at 3 years) #/% of clients that transfer to a Bachelors Degree program. (Goal: 7% - Equity report shows that only 2.7% overall AA population transfer) #/% of Clients that receive a Bachelors Degree. (Goal: 5% - Equity Report shows 3.5% of the overall AA population completed at 5 years)



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						#/% of clients that acquire full time employment or a living wage by age 26. (Goal: 10%)
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