



KEEP AMERICA BEAUTIFUL AFFILIATE

**We inspire and educate people
to take action everyday to improve and
beautify their community environment.**



Our Mission:

To conserve and beautify our natural environment
by means of community engagement and
education.

Focus Areas:

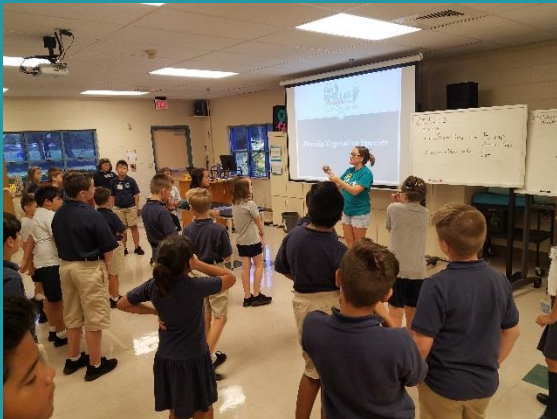
Litter Prevention
Waste Reduction
Conservation

Beautification & Community Greening

Education and Outreach



**459 - Educational Presentations,
48 Outreach Events, 47,062 Residents Reached**



Litter Hotline Calls



**KPB
Litter Hotline
727-210-4663**



**KPB responded to 246
Litter Hotline calls
Abating
35,795 lbs.
of illegally
dumped items**



Recycling



KPB Recycling Programs prevented 9,496.19 lbs. of solid waste from entering the waste stream.

Adoption Programs



Almost 1000 miles of
Roadways, Trails and
Shorelines
are cleaner because of
our Adoption Programs.



4774 volunteers
prevented
19,982 lbs. of litter from
entering our waterways.



Cleanups



10,124 Volunteers participated in 229 clean up projects and removed 502,259 lbs. of litter from our public lands and waterways.

Beautification/Community Greening



3940 - Children and Adult volunteers planted **221** trees, and **1,776** shrubs flowers , established **5** gardens and removed **99,936** lbs. of invasive plants.



Total Impact

From Jan. 1 to Dec. 31, 2018, KPB conducted **459** educational presentations, and we participated in **48** outreach events, therefore, **47,062** individuals were educated. Our Affiliate engaged **18,873** volunteers and we implemented **1,141** community improvement projects.

As a result, the combined efforts abated **614,584.71** pounds of litter,
As well as the removal of **147,688.13** pounds of invasive plants,
And we recovered **9,496.19** pounds of recyclables.

When we multiply **\$22.50*** by **57,618.42** volunteer hours
We see that we saved taxpayers **\$1,296,414.34** (of labor) in community improvement services.

*(**\$value of volunteer service**)

KPB Brings Back the Gold!



2018 Keep America Beautiful Affiliate Award of Excellence



Keep America Beautiful
National Excellence Award



President's Circle



Keep Florida Beautiful
Leading the Way
State award