



TRAC STAR AWARD FACT SHEET

- PSTA's Transit Riders Advisory Committee (TRAC) is made up of 12 current PSTA riders who each represent a different geographic and demographic part of the Pinellas County.
- In spring of 2018 the TRAC created the Superior Transit Access Recognition award to honor public and private organizations that have made significant efforts to provide safer and better-planned access for public transit riders in Pinellas County.
- The TRAC STAR award is part of PSTA's ongoing effort to forge new and innovative partnerships to improve transit and transportation options in our region
- Transit *is* a pedestrian activity, so any time we can improve pedestrian access, we help make our system better
- This is a way to show people that Transit Oriented Development can be extremely simple – such as a curb cut for easier pedestrian access or orienting a building so that one entrance is adjacent to the transit corridor – instead of having entrances separated from the corridor by a large parking lot.

AWARD CRITERIA:

- Anyone may nominate an entity for a TRAC STAR award.
- Projects or efforts nominated must benefit transit riders in Pinellas County. Examples include:
 - Improved access to and from a bus stop, transit center or route
 - Paved and marked pathways to crosswalks, nearby establishments and bus stops
 - Inclusion of transit accessibility in construction codes
 - Transit Oriented Development for new or existing (retrofitted) sites
- The key criteria of a pedestrian/transit friendly sidewalk are that it is paved, free of obstructions and has at least 7 feet of vertical clearance.
- Nominee(s) must have made a specific effort to construct or upgrade access to a bus stop, transit center or connection to a route from their facility or within their jurisdiction.



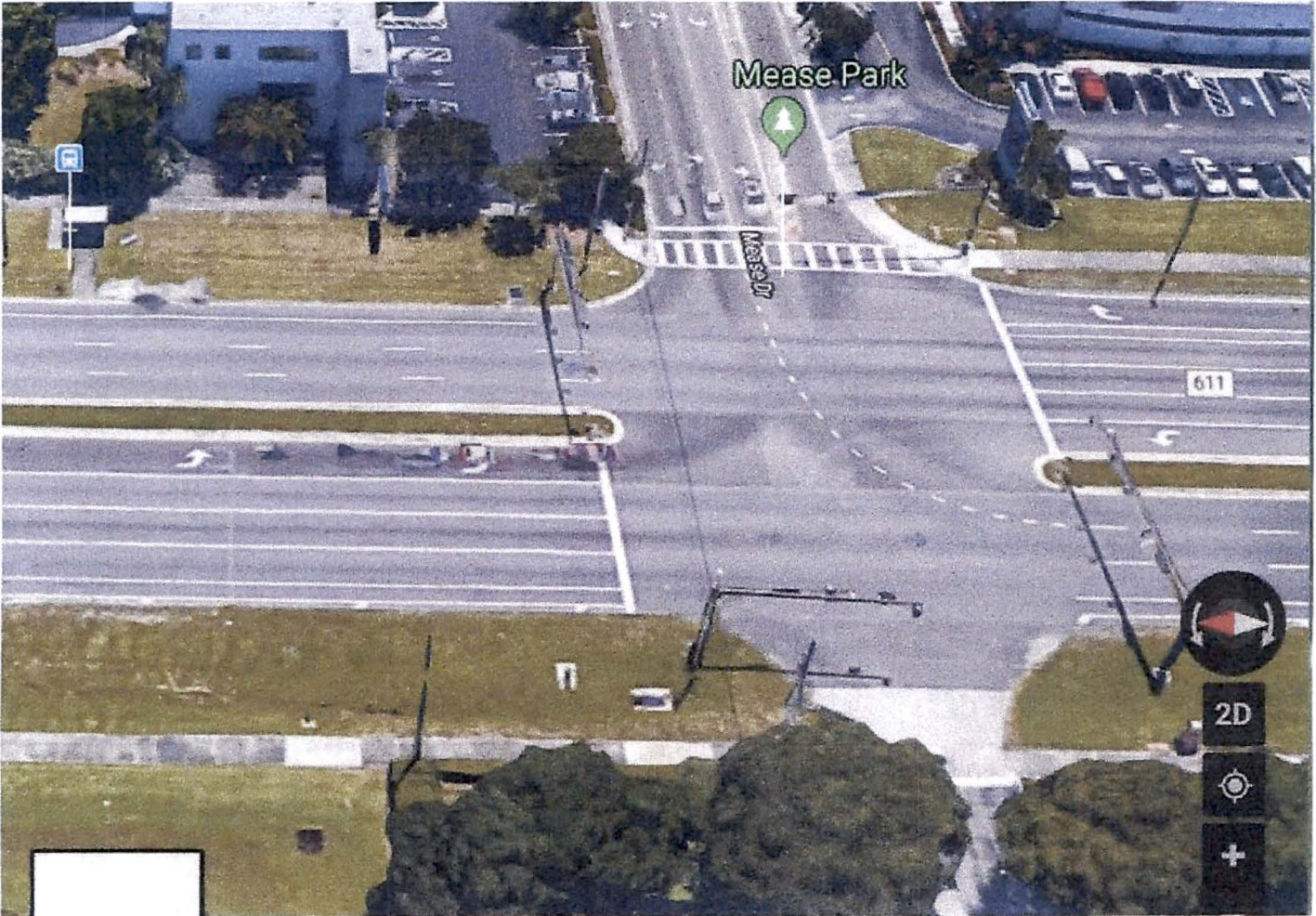
- Additional consideration will be given to nominees who demonstrate a collaborative effort with public and private partners in achieving the improvement.
- Photographs and exact location of the nominated project must be included with the submission.

REVIEW AND SELECTION PROCESS:

- Applications will be screened on a regular basis by a review committee that will include one member each from the PSTA Planning Department, Marketing department and the TRAC Coordinator. The committee will review each nomination for eligibility and completeness of application.
- Nomination forms are available on www.PSTA.net.
<https://www.psta.net/media/3668/trac-star-award-nomination-form.pdf>
- Scanned copies of the approved applications will be emailed to TRAC members prior to the meeting at which the nominees will be discussed. This will give each TRAC member time to read and review the applications.
- Nominators will be notified by phone if their application was selected for a TRAC STAR Award.
- TRAC STAR awards will be selected every three months.
- Recipients will get a plaque detailing their award and featuring the special TRAC STAR award emblem:



BEFORE:



AFTER:

