

# Doing Things!

**Partner Presentation**  
**Keep Pinellas Beautiful**  
**Patricia DePlasco, Executive Director**





KEEP AMERICA BEAUTIFUL AFFILIATE



**We inspire and educate people to take action  
everyday to improve and beautify their  
community environment.**

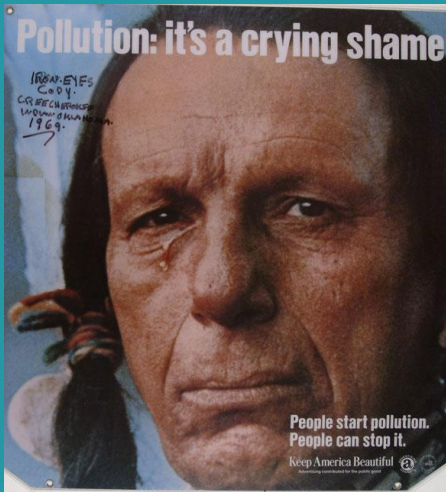


# We are your Keep America Beautiful Affiliate



## KEEP AMERICA BEAUTIFUL Est. 1953

Keep America Beautiful envisions a country where every community is a clean, green and beautiful place to live.



**bit by bit...**

**every litter bit hurts**

**DON'T BE A LITTERBUG!**

Be careful with even a single bit of litter. That's the only way to keep streets and sidewalks neat and clean... parks and public places a pleasure for all to enjoy. ■ Thoughtless littering—bit by bit—soon adds up to a mountain of trash. The clean-up costs plenty in taxes... fifty million dollars last year for major highways alone. And littering could cost you money in court! That's right! Littering is against the law in all 50 states. So always stick your litter in the basket—then you won't get stuck with a fine! And you will be doing your best to

**KEEP AMERICA BEAUTIFUL!**

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**Our Mission:**

To conserve and beautify our natural environment by means of community engagement and education.

**Focus Areas:**

Litter prevention

Waste reduction

Conservation

Beautification/Community greening

# Educate

It is not what is poured into the student  
that counts, but what is planted.

- Linda Conway



# Engage

*“Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in”.*

~Author Unknown



Cross Bayou



Take a Bite Out of Grime



# Empower

Let individuals create real wealth, empower them, create something that they can leave for their children

John Sununu





# 2016 Total Impact:

From  
Jan 1<sup>st</sup> –  
Dec 31<sup>st</sup> 2016

- KPB conducted **376** Educational Presentations, and we participated in **29** Outreach Events.
- Therefore, **49,813** individuals were Educated.
- The Affiliate engaged **12,254** Volunteers and our organization coordinated **969** Community Projects.
- As a result, the combined efforts abated **630,647.18** pounds of Litter and we recovered **8,903.45** pounds of Recyclables.
- When **\$22.50** is multiplied by **48,372.68** volunteer hours, we see that we saved taxpayers **\$1,088,385.33** in community improvement services.



# Why we do what we do....



# Thank you for being our #1 our Partner?





Together we will  
keep our Paradise  
beautiful!